

ANNUAL IMPACT REPORT

20 24

Year in Review

Letter from CARES Executive Director & Board Chair



For 45 years, New Canaan CARES has been a cornerstone of the New Canaan community, offering vital youth and family programs free of charge. This work is only possible because of our generous supporters. As the year comes to a close, we want to thank you for helping us deliver this essential community work.

As longtime participants in CARES programs and now its Executive Director and Board Chair, we have seen firsthand the incredible impact CARES has on our community. Together with Maureen Asiel, our Education and Program Manager, during the 2023-2024 programming year, we provided these and other quality programs:

- Empowering Youth: CARES Craft Club, GAME ON!, and Middle School & High School Leadership
- Strengthening Family: Kids & Tech: Tips to Develop Healthy Digital Habits, Destignatize Mental Health for Teens, and College Gambling Addiction with Saul Malek
- Building Community: Jennifer Wallace, Author of Never Enough, in Conversation with Dr. Bryan Luizzi, and Social Media & Your Kids with Max Stossel

CARES delivers all of our programs in partnership with numerous community organizations. We believe that these partnerships help us build a stronger, healthier, and more connected New Canaan community. Our collaborators include the National Charity League, New Canaan Chamber of Commerce, New Canaan Country School, New Canaan Girl Scouts, New Canaan Library, NCPD - School Resource Officers, New Canaan Public Schools, Service League of Boys, St. Luke's School, Waveny LifeCare Network and many more.

We cannot deliver this valuable programming without your help! Thank you for supporting our mission to empower youth, strengthen parenting skills, and build a healthier, more connected New Canaan community. Together, we are making a difference, and we couldn't do it without you.

Thank you for being part of this important work!

All the Best,

Colleen Prostor

Colleen Prostor
Executive Director

Abigail Skidmore
Abigail Skidmore
Board Chair

Thank you to our outgoing 2025-24 Board Members

Kerry Connell, Anna Diamantis, and Jess Huetter

New Canaan CARES 2024-25 Board of Directors



Left to right, back row: Liz McClave, Dr. Melissa Coffin, Adriana Casey - Secretary, Ann Spilker, Amelia Scott, Natalie Jones - Vice Chair, Sarah Bennett - Treasurer. Front row: Laurie Ferris, Felicia Jamin, Abigail Skidmore - Board Chair. Not shown: Alessia Miller & Meg Walsh

CARES Mission

New Canaan CARES is an independent, non-profit community organization focused on advancing the health and well-being of youth and families. CARES provides responsive educational programs that support and strengthen parenting skills, foster positive youth development, and encourage healthy lifestyles – free of charge.



RESPONSIVE PROGRAMMING

 CARES is committed to supporting parents and families by offering expert-led programming designed to address the challenges and pressures they face today. Through events featuring renowned speakers such as Jennifer Wallace, Max Stossel, and Dr. Aliza Pressman, we provide valuable insights and resources to help families navigate modern life.



YOUTH LEADERSHIP

 Middle and High School students build leadership skills through public speaking training and community volunteering. This program helps participants develop practical skills while gaining a deeper understanding of their unique qualities as leaders.



DEVELOPING INTERPERSONAL SKILLS

 GAME ON! offers a supportive, inclusive space where elementary students play classic games while developing communication, collaboration, and teamwork skills. Through play, they also strengthen social-emotional skills like empathy, self-regulation, and relationship-building.



CARES CRAFT CLUB

 This program introduces elementary students to the value of giving back and fosters a strong tradition of service. Through meaningful outreach projects, it helps kids develop compassion and a sense of community.



LOCAL PREVENTION COUNCIL

 We proudly lead The New Canaan Coalition, which raises awareness about the risks of substance use and misuse, especially among youth. New this year, CARES provided essential NARCAN training sessions to equip community members with critical, life-saving tools.



CARES IN THE COMMUNITY

 Our community partnerships have helped organizations extend their reach, ensuring more individuals and families have access to critical resources and support. We deeply value these partnerships, as they strengthen our collective efforts and contribute to the success of our shared mission. S'mores at the Holiday Stroll, glow sticks at the Halloween Parade, sharing resources at the Sidewalk Sale, lending a listening ear at the PTC Welcome Back Coffee, and antivaping stickers on to-go cups—at CARES, it's our priority to be present and actively listen to members of the community to better serve and support youth and families.

These small but meaningful touches reflect our dedication to fostering connections and addressing the evolving needs of our town. We believe the best ideas come from those we serve, and your input helps shape impactful programs and initiatives. We always welcome your comments, suggestions, and program ideas. Feel free to share them with us anytime at caresinfo@newcanaancares.org.



With your support

New Canaan CARES, in partnership with community collaborators, hosted over 2,000 students and parents at five separate Social Media & Your Kids programs, featuring Max Stossel, at New Canaan's public and private schools. In October 2023, we welcomed hundreds of parents to an at-capacity event at New Canaan Library with New York Times bestselling author Jennifer Wallace, in partnership with New Canaan Public Schools and Elm Street Books. Additionally, over 200 New Canaan students participated in our youth programs, gaining valuable skills in leadership, teamwork, and community engagement.





"New Canaan CARES has supported me at every step of my parenting journey, empowering me with the guidance and resources I needed along the way."

Ann Spilker, New Canaan parent and CARES Board Member

We couldn't do it without our

volunteers

Home Tour Committee

2024 Home Tour Chairs

Natalie Jones Elise Walters

Katherine Duggan Summer Harty

2024 Home Tour Committee

Alix Armstrong Kate Brooks Laurie Ferris Melissa Flanders Jera Flood Kristen Grzymski

Natasha James Felicia Jamin Erica Juneja Laura Klarman Jenny Metha Kate McGee

Hillary Ambrose McGrail

Paige McInerney
Jen Russey
Remi Salami
Brooke Santulli
Maia Sapanski
Amelia Scott
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Nancy Scranton
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Julie Stein

Meg Walsh

Allison Zinczenko

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Tour Photographer

Katie Kinsley Photography

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CARES ADVISORY COUNCIL

Kathy Bakal, Kerry Connell, Kristen Grzymski, Emily Hanlon, Therese Heyn, Michelle Riley, Dr. Anna Simonis, DDS and Kate Van Dussen

Additional Home Tour Volunteers

Deborah Armijo Camilla Austin Sara Bakker Sarah Bennett Kristie Breed Stefanie Clasby Kerry Connell Jane Cullen Elizabeth DeMuth Anna Diamantis Kristin Dolan Anne Emson Jill Ernst Laurie Ferris Melissa Flanders Kelly Giordano Lide Goodwin Kristen Grzymski Emily Hanlon Cecilia Henderson Hassan Natasha James Shaz Kahng Ipek Kaya-Savasoglu Amy Kennedy Jo Keohane Laura Klarman Carrie Kurtz Vanessa LaVerne Denise Luccarelli Sarah Mattern Kate Maco Aoife Maynard



Additional Home Tour Volunteers

Meghan McDonough
Alessia Miller
Quentin Pearl
Tracy Potter
Alyssa Resnick
Katherine Rewey-Sexton
Barb Rosen
Joanne Russo-Cain

Maia Sapanski
Remi Salami
Momath Seck
Sara Sharma
Sabeel Sheikh
Laura Sigg
Shea Smith
Ruth Stiefel

Jill Telesco Anne Wagner Jocelyn Walls Denise Walsh Simin Zendehrouh Allison Zinczenko



Annual Appeal Committee

Lauren Beuerlein Chrissy Khachane
Amy Cardillo Jessica Knowles
Andrew Greig Jennifer Potter
Erin Gutelius Ali Schilpp
Destiny Ikard Jill Tobin

School Parent Representatives:

Erin Gutelius, West School Destiny Ikard, South School Kelly Foran Tuller, East School

CARES Partner Organizations

Carriage Barn Arts Center Girl Scouts

Grace Farms

Interfaith Council of New Canaan

National Charity League (NCL)

New Canaan Athletic Foundation

New Canaan Behavioral Health Alliance

New Canaan Chamber of Commerce

New Canaan Community Foundation

New Canaan Country School

New Canaan Library

New Canaan Nature Center

New Canaan Newcomers Club

New Canaan Parent Support Group

New Canaan Police Department

New Canaan Public Schools

New Canaan Preschools

New Canaan YMCA

Newcomers Club

RAM Council

S.L.O.B.s

St. Luke's School

Staying Put

Silver Hill Hospital

The Hub

Town of New Canaan, Human Services

Town of New Canaan, Coalition of Youth and Families

Waveny LifeCare Network

Young Women's League of New Canaan



We are so very thankful for our **donors**

\$5,000 - \$10,000

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Foundation

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\$1,000 - \$2,499

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The Cioffi Family

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Signature Pools

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\$500 - \$999

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CARES HIGH SCHOOL LEADERSHIP PROGRAM

"Being part of New Canaan CARES Leadership Program has taught me a lot about responsibility and different styles of leadership. I've realized that good communication is the most important skill for leadership success."

-CARES Leadership Graduate

For more information or to nominate a student, email CARESinfo@newcanaanCARES.org

our work

CARES aims to support the health and well-being of youth and families in the community. Through various programs, CARES empowers parents, fosters leadership and philanthropy in youth, and creates a positive impact for all New Canaan residents.

FINANCIAL REPORT

This report reflects our Fiscal Year, July 1, 2023 - June 30th, 2024

Home Tour Grants & Community Partners General Fundraising \$64,652.24 Home Tour \$115,403.19 Grants & Community Partners \$54,852.79

Program Program S148,141.45 Admin Fundraising Program Admin \$31,362.91 Fundraising \$29,427.98 Operating \$14,600.71





Supporting healthy lifestyles, raising awareness, and connecting generations are just some of the ways CARES builds community.

CARES community supporters















WenJim Fund for Children & Education

Dionne Fund





East Elementary School PTC South Elementary School PTC West Elementary School PTC





CARES team members

Executive DirectorColleen Prostor

Education & Program Manager
Maureen Asiel

Marketing & Communications ManagerJen Russey







scan to donate

say hello!

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Social Media: @newcanaancares Website: www.newcanaancares.org