



### **GUIDING PRINCIPLES**

- What you do is more powerful than what you say
- # Connect before you correct
- Approach with curiosity, don't judge
- Ask before offering suggestions
- Tolerate not having all the answers

To learn more visit: www.newcanaancares.org

# REMINDERS

#### **BECOME AN ACTIVE USER**

- ##DetoxYourFeed
- \* Permission to Snooze, Pause, or Delete
- Turn off notifications
- Create boundaries, even on social media

#### **BUSINESS OF SOCIAL MEDIA**

- # Check your sources
- # Everyone only shows their highlight reel
- 🌣 Personal Branding is now prevalent
- \* Watch Fake Famous
- Brain Hacking is the application of techniques and/or technologies to affect an individual's mental state

## BY PRODUCTS OF SOCIAL MEDIA

- Influencers are not experts
- # Body Image and Self-Esteem
  - Body image issues are not gender specific
  - Dove Self-Esteem films on YouTube
- Find the fun
  - Use social media to your advantage
  - Change your mood by seeking out content that makes you laugh, relax, or find joy
  - ✓ Learn a new skill or explore a new hobby