

## Marijuana Issues Kevin A. Sabet, PhD

www.learnaboutsam.org



### What is SAM?



- A 501(c)(3) non-profit, educational organization funded by volunteers & private organizations
- Our mission:
  - Educate citizens on the science of marijuana
  - Promote health-first, smart policies and attitudes that decrease marijuana use and its consequences

## SAM promotes an evidence-based approach to marijuana policy that prioritizes public health

- Non-partisan but high-profile: founded by former Democratic Congressman Patrick Kennedy and leading Republican pundit David Frum
- Scientific advisory board of more than 12 leading researchers, professors, and public health/legal experts
- Hundreds of thousands of press mentions, including major media outlets such as:



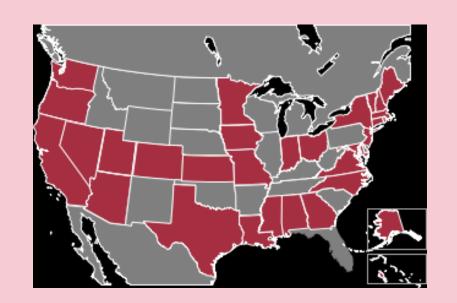








## Several state and national affiliates



### Groups SAM has collaborated with

- American Society of Addiction Medicine
- American Academy of Pediatrics
- National Business Group on Health
- American Academy of Child and Adolescent Psychiatry
- Other leading public health authorities
- Over 30 state affiliates, including:
  - Treatment centers
  - Recovery groups
  - Prevention organizations
  - Law enforcement
  - Leading medical authorities
  - Volunteer citizens
  - Business groups



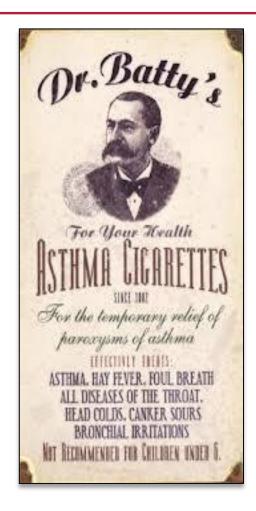
## We are living in 1918...

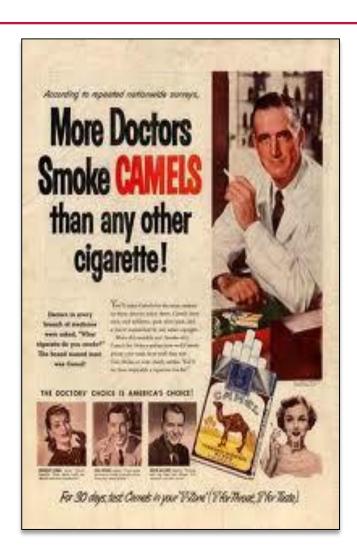


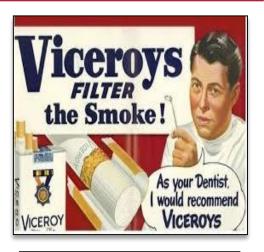


CRefers substitutes; key the advertised found every time!

### Repeating History?





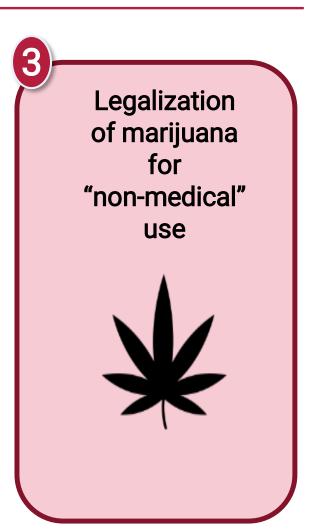




### Three separate issues that often get conflated

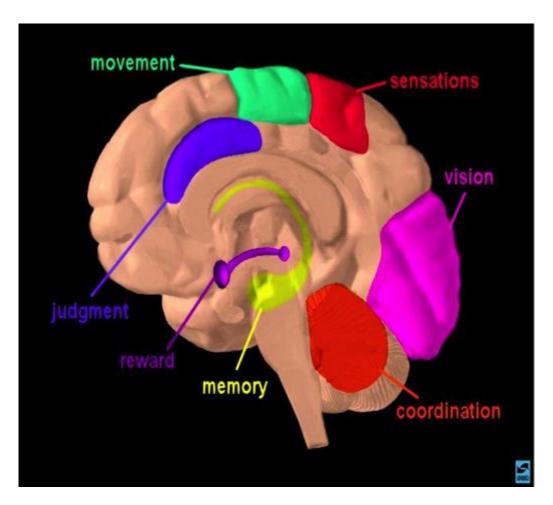






## Cannabinoid Receptors Are Located Throughout the Brain and Regulate a Host of Brain Activity

- Brain Development
- Memory & Cognition
- Motivational Systems & Reward
- Appetite
- Immunological Function
- Reproduction
- Movement Coordination
- Pain Regulation & Analgesia



## Not This...



## ...But This



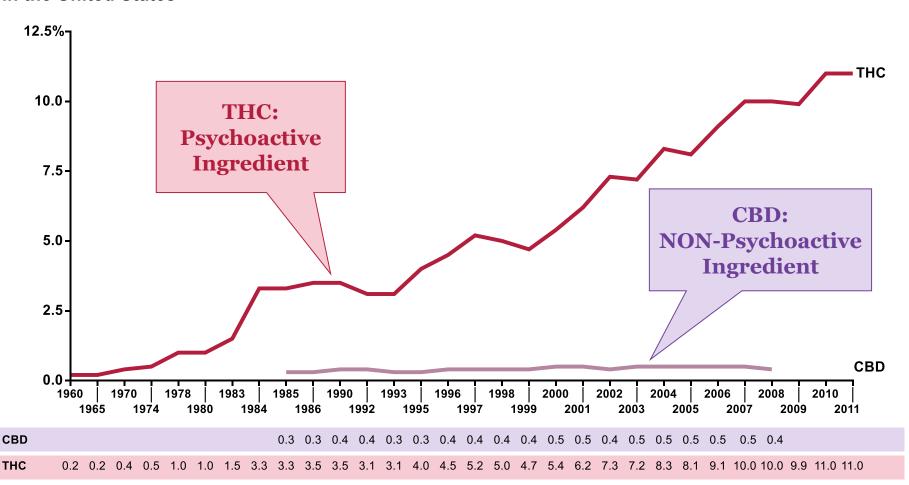






## Marijuana has become significantly more potent since the 1960s

Average THC and CBD levels in the United States





Source: Mehmedic et al., 2010

## Marijuana is not "just a plant" anymore – derivatives contain up to 98% THC



## The Vape and Marijuana Industries Are Inextricably Linked



















James
Monsees &
Adam Bowen
secure
funding from
angel
investors,
including
Nicholas
Pritzker and
officially
launch their
company.



#### 2010

Model One

Newly established Ploom releases their first product based on Monsees & Bowen's original e-cig design using flavored, loose-leaf tobacco pods and a batteryoperated heating coil.

#### 2012

Using the same heating technology, the company releases the first loose-leaf vaporizer. While not yet explicitly marketed as a marijuana vaporizer, this was its primary draw.

### 2015

Model Two

Japan
Tobacco
acquires
Ploom's
Model Two
and the
associated
intellectual
property with
the device
and flavored
pods.



#### 2015

In conjunction with the JTI deal, Monsees & Bowen buy back their stake in the company and relaunch as Pax Labs

#### 2015

**PAX** 

Pax Labs releases their new ecig, Juul, shortly after announcing \$46.7 million in Series C funding from investors



#### 2016

In the fall of 2016, Pax Labs unveils the Pax Era; an electronic marijuana vaporizer that uses similar proprietary technology of pre-filled THC pods.

### 2017

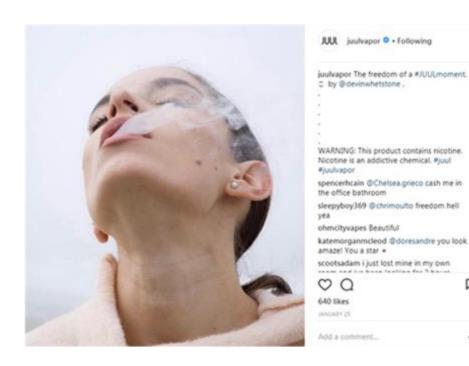
Juul splits off from Pax Labs and becomes its own entity.

In the spring of 2018, the FDA launched an investigation into predatory marketing to underage children.





Silicon Valley start-up, Juul, used savvy social media marketing strategies to promote a trendy image associated with their products. They are currently under investigation by the FDA.



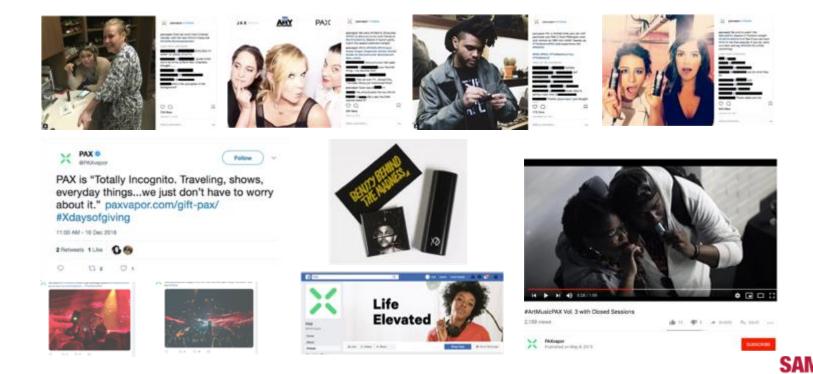








Similar branding, including celebrity endorsements, is used to promote their marijuana-vaporizing product - Pax.



## The pod technology used by Pax Labs provides a highly-addictive means of consumption



Juul pods contain

3x the legal limit of nicotine in the EU and their sales are currently banned.



Some Pax Era pods can be as potent as 80% THC.

Amsterdam considered a proposal to classify THC potency higher than 15% as a hard drug





### **Product Innovation in Delivery Systems**

THC is not only smoked in joints, but now available in electronic form and in forms that look like needles. THC can be eaten, vaporized, and used in many ways – attracting new users who do not like to smoke.

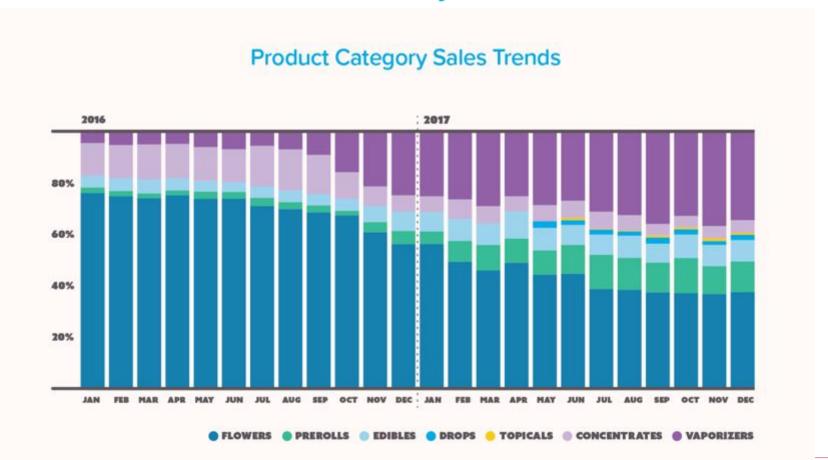




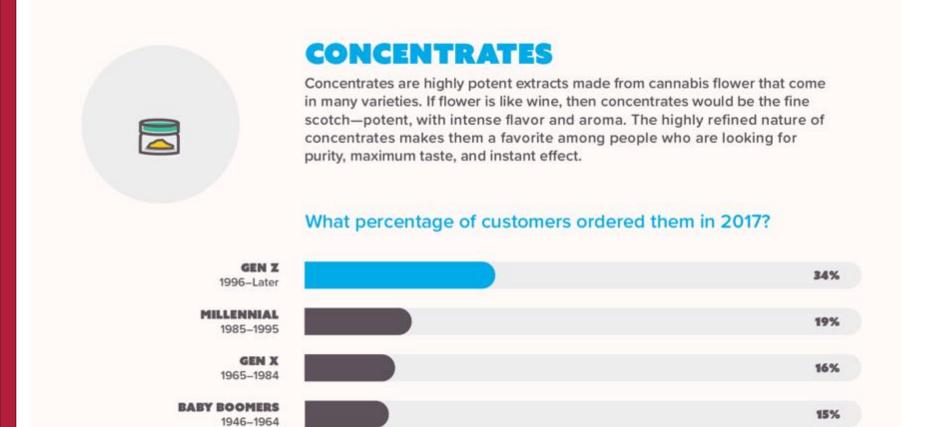


### More people are using non-smoked marijuana

### Ready-To-Use Products Surpassed Flower For The First Time In **History**



## Younger users are the highest users of concentrates - powerful and pure THC oil



### COSMOPOLITAN

### There's a Weed-Infused Wine on the Market



### Only 35 calories per glass.

#### Each glass has only 5mg THC.

Meaning you can enjoy it at a dinner party and still be able to talk to everyone





созмо вите

This New Rosé Is Supposed To Be Hangover-Free — But It Will Get You High

Marijuana-infused wine is now a thing. Officially.



#### Corona Owner's Marijuana Investment Reaps \$700 Million





Molson Coors' new venture is targeting the Canadian cannabis market.



"I'm ready to introduce another high-impact brand to the industry again, this time with a new line of custom cannabis-infused craft beers."

-Creator of Blue Moon





### "Smoking is gross," a high schooler said. "Juuling is really what's up."

NEW YORKER

### THE PROMISE OF VAPING AND THE RISE OF JUUL

Teens have taken a technology that was supposed to help grownups stop smoking and invented a new kind of had habit, molded in their own image.





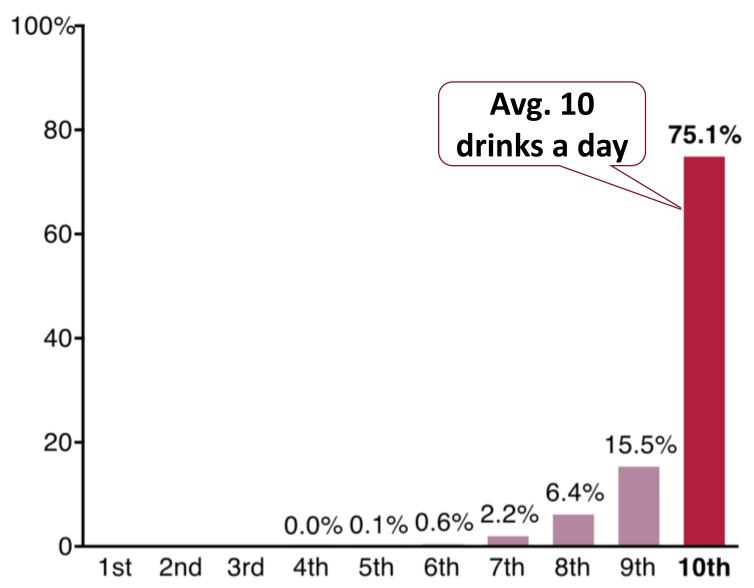
The New Hork Times

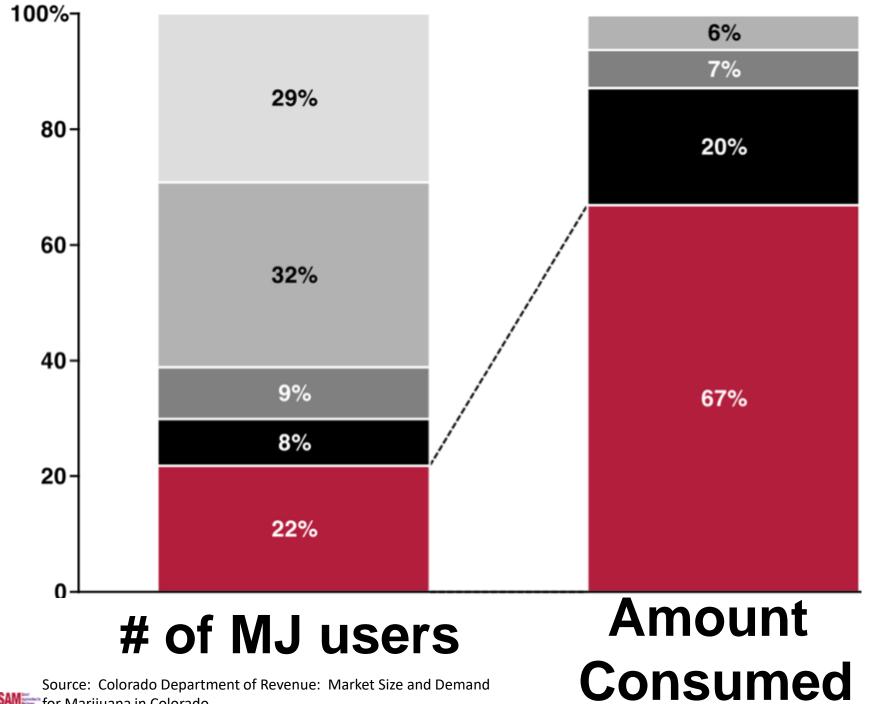
#### BAT Pulls Ahead in U.S. Vaping Battle, Shares Jump

British American Tobacco plans to test its new Eclipse tobacco heating device in the United States this year, allowing it to pull ahead of Philip Morris in the world's biggest vaping market.



## The top 10% of the population make up 75% of the alcohol industry's U.S. sales





### Safer than alcohol?

Is alcohol legal because its safe?



- Marijuana's effects last longer
- Abusers report far more problems at home, work, and school
- People rarely substitute pot for booze they mix them instead
- Lots of people drink; very few use marijuana—despite what you see on TV

## Causal Relationship between marijuana and mental illness

Case Reports in Medicine

Volume 2009, Article ID 321456, 2 pages

http://dx.doi.org/10.1155/2009/321456

Case Report

Case Report

Suicidal Ideation Induced by Episodic Cannabis Use

Michele Raja<sup>1,2</sup> and Antonella Azzoni<sup>2</sup>

Linked References

Full-Text XML

#### 3. Discussion

In patient's life, suicidal ideation presented in two different occasions, only immediately after acute cannabi intoxication. This strongly suggests the causal relationship between intoxication and suicidal ideation.

There is a convincing relationship between suicidal behavior and cannabis use, the latter awakening depressive experiences [3]. Rates of cannabis abuse are elevated among those being treated for depression [4, 5] and among those making a suicidal attempt [6]. In a sample of Italian students, the use of cannabis was associated with suicide risk [7]. In a population of French adolescents, cannabis use appeared to be an independent predictor of suicidal ideation after controlling the depressive symptoms [8]. In a cohort study of young Norwegians, cannabis by itself seemed not to lead to depression but was associated with later suicidal thoughts and attempts [9].



September 12, 2017

## Cannabis Use May Be Causally Related to Depression and Suicidal Ideation

Peter Roy-Byrne, MD reviewing Agrawal A et al. Lancet Psychiatry 2017 Sep

In an analysis of twins discordant for frequent cannabis use, common predisposing factors did not fully explain these associations.

Epidemiologic studies have found associations between cannabis use and both depression and suicidality (thoughts or behaviors) but have not determined whether the associations are causal or attributable to confounding factors or common genetic vulnerabilities. To control for common genetic and family environmental factors, researchers examined the associations in 13,986 Australian twins (6181 monozygotic and 7805 dizygotic twins) drawn from three registry studies between 1992 and 2009. Within twin pairs discordant for cannabis use, persistence of the association in the cannabis-using twin would suggest that use is causally related to depression and suicidality.

In the entire sample, early cannabis use and frequent use were associated with major depression and suicidal ideation and attempt. Analyses of twin pairs who were discordant for early versus later or no use did not yield consistent findings. However, within monozygotic twin pairs discordant for frequent versus limited or no use, frequent use was associated with depression (odds ratios: compared with no or limited use, 1.68; compared with lighter use, 1.98) and suicidal ideation (ORs, 2.35 and 2.47, respectively).

#### COMMENT

This study suggests a causal relationship between frequent cannabis use and both major depression and suicidal ideation. This relationship may be mediated both via effects of the cannabinoid system on mood and via environmental factors related to cannabis use itself (e.g., increased trauma exposure, diminished life opportunities, other associated drug use). The analysis is limited by the possibility that not all confounders were accounted for and by arbitrary thresholds used to define early use and frequency of use. The results provide a counterpoint of caution against the increasing promotion of cannabis use as a therapeutic tool for various medical conditions.



## **Science** Daily

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## Causal links between cannabis, schizophrenia: New evidence

Date: December 19, 2016

Source: University of Bristol

Summary: People who have a greater risk of developing schizophrenia are more likely to try

cannabis, according to new research, which also found a causal link between trying the

drug and an increased risk of the condition.

These can often present as a "<u>psychotic episode</u>" – which is a relatively sudden worsening of psychotic symptoms over a short time-frame, frequently resulting in hospitalisation.

The heaviest users of cannabis are around <u>four times as likely</u> to develop schizophrenia (a psychotic disorder that affects a person's ability to think, feel and behave clearly) than non-users. Even the "average cannabis user" (for which the definition varies from study to study) is around <u>twice as likely</u> as a non-user to develop a psychotic disorder.

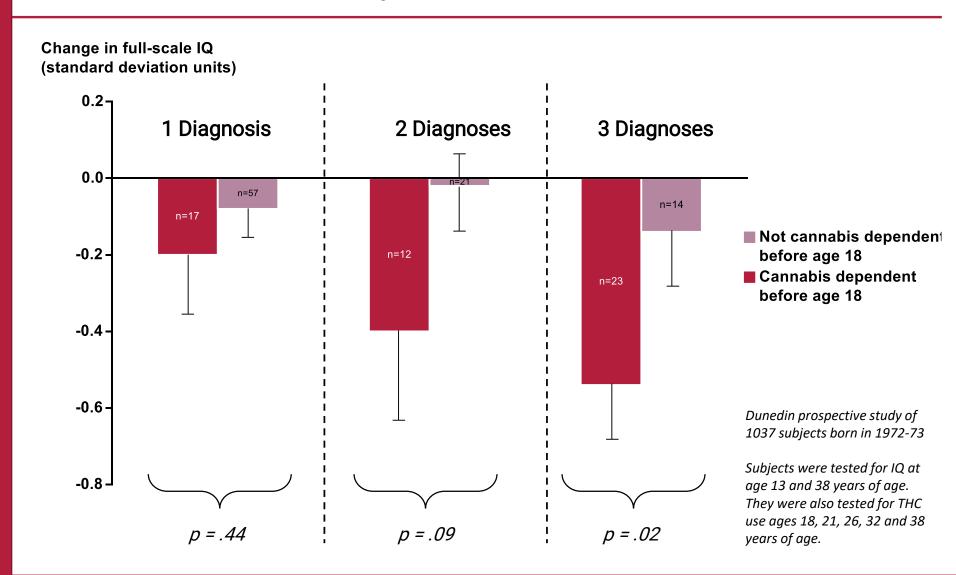
Furthermore, these studies found a causal link between tetrahydrocannabinol (THC - the plant chemical which elicits the "stoned" experience) and psychosis. This means the link is not coincidental, and one has actually caused the other.

### Hyperemesis Syndrome

https://www.youtube.com/watch?v=AcT4mC\_b2yg&feature=youtu.be

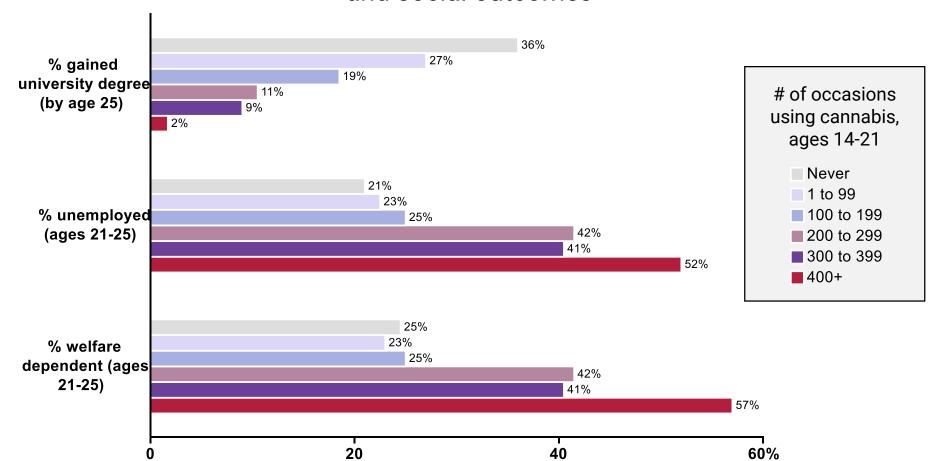


## Lower IQ among adolescents—losses of up to 8 points—is correlated with marijuana use



## Marijuana use corresponds with undesirable social outcomes such as unemployment

New Zealand study showing relationship between marijuana use and social outcomes





### The Industry Today





Kid-friendly: comes in shapes & colors attractive to children, like candy and soda 95%

Potent: often made w/
concentrates of up to
95% pure THC (joints
are ~ 15% THC)

3

**\$\$\$** 

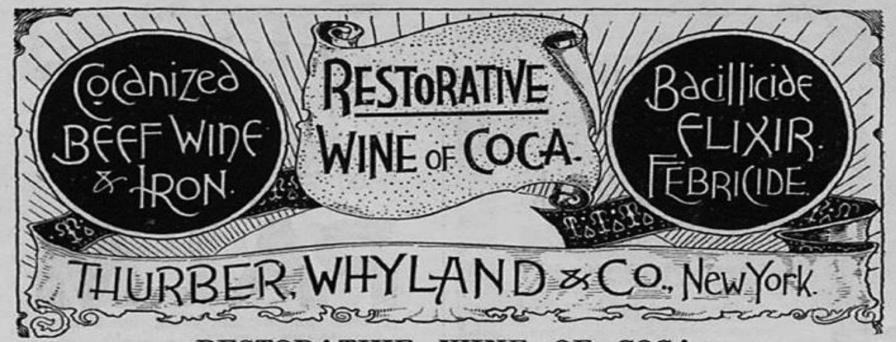
Aggressive marketing: free samples, billboard advertising, and other Big Tobacco tactics



<u>Contaminants:</u> In 2015, CO recalled 100s of thousands of edibles containing banned pesticides



<u>Fighting regulation:</u> The pot industry has lobbied hard against regulation (e.g., warning labels, dosing rules, and bans on ads targeting kids)

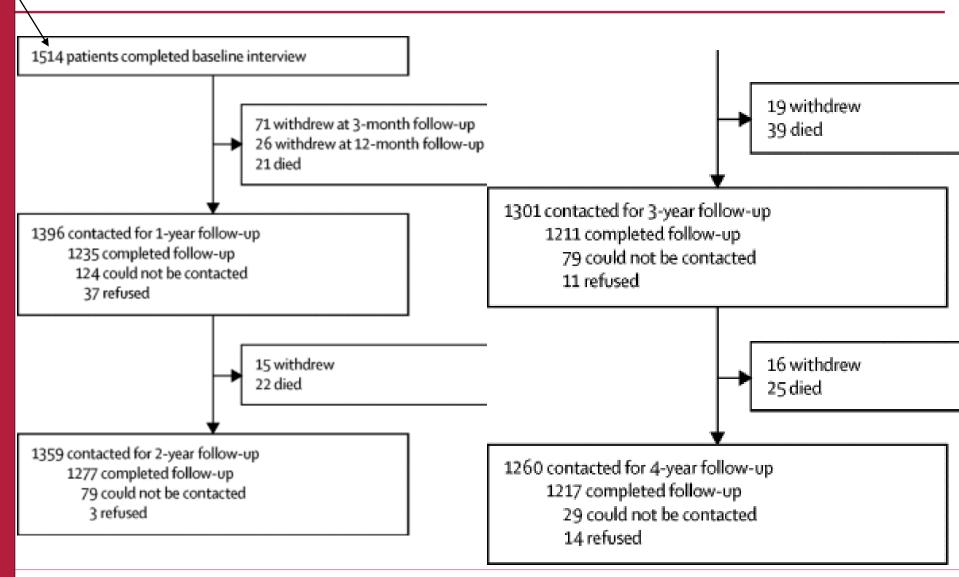


#### RESTORATIVE WINE OF COCA.

FOR Nervous Prostration, Brain Exhaustion, Depression of Spirits, Mental and Physical Debility, Neurasthenia, Sick Headache, Neuralgia, Cases of the Opium, Tobacco, Alcohol, or Chloral Habit, Weak States of the Voice, Convalescence from Exhaustion or Exhaustive Diseases, Loss of Appetite, Gastric Catarrh, Nervous and other forms of Dyspepsia, Weak States of the Generative System, Weakness of Old Age, Etc., Etc.

The best-known Preparation of that inestimable remedy, Coca, is OUR RESTORA-TIVE WINE OF COCA, containing, as it does, all the medicinal virtues without any of the deleterious principles of the leaves. There are many Wines of Coca. We invite a comparison on the points of taste, strength, and curative properties of ours with any Wine ever manufactured. It is already before the profession, and in less than two years has abolished the use of several Wines of Coca, and greatly lessened the sales of others which had previously almost monopolized the market.

### Lancet Study





### **Lancet** Conclusions

- No evidence that cannabis use improved patient outcomes;
- Those who used cannabis had greater pain and lower self-efficacy in managing pain
- No evidence that cannabis use reduced pain interference or exerted an opioidsparing effect

### Medical Marijuana Users are More Likely to Use Prescription Drugs Medically and Nonmedically

Caputi, Theodore L., BS; Humphreys, Keith, PhD

Journal of Addiction Medicine: July/August 2018 - Volume 12 - Issue 4 - p 295–299

doi: 10.1097/ADM.0000000000000405

Original Research



**Abstract** 

**Author Information** 

**Objectives:** Previous studies have found a negative pop availability in US states, and trends in medical and nonm interpreted as evidence that use of medical marijuana re This study evaluates whether medical marijuana use is a prescription drug use.

**Methods:** Simulations based upon logistic regression ar Use and Health were used to compute associations betw prescription drug use. Adjusted risk ratios (RRs) were co status, family income, and living in a state with legalized

**Results:** Medical marijuana users were significantly mor to report medical use of prescription drugs in the past 12 also significantly more likely to report nonmedical use in 95% CI 1.67–2.62), with elevated risks for pain relievers CI 1.09–3.02), and tranquilizers (RR 2.18, 95% CI 1.45–

**Conclusions:** Our findings disconfirm the hypothesis the marijuana use and prescription drug harms occurs becauprescription drugs, either medically or nonmedically. Medefforts to combat nonmedical prescription drug use.

"Our findings disconfirm the hypothesis that a populationlevel negative correlation between medical marijuana use and prescription drug harms occurs because medical marijuana users are less likely to use prescription drugs, either medically or nonmedically. Medical marijuana users should be a target population in efforts to combat nonmedical prescription drug use."



### 2018 in JAMA Internal Medicine

## "The opioid crisis appears to be worsening where marijuana has been legalized."

At the start of the 2010-2016 period, the annual age-adjusted opioid death rate in legalizing and nonlegalizing jurisdictions was the same, with overlapping 95% CIs between 8.0 and 8.5 deaths per 100 000 people. Whereas the nonlegalizing states subsequently had no increase in their opioid death rate until 2014, the monthly rate in the legalizing jurisdictions increased steadily during 2010 through 2013 at 4.5% per year (*P*<.001), while 5 states and the District of Columbia legalized medicinal marijuana, and 2 states legalized recreational use. Thereafter, the legalizing jurisdictions' death rate distinctly accelerated, first to 16.4% per year (*P*<.001) until October 2015 and then to 33.5% per year (*P*<.001) as 12 more states approved medicinal marijuana and 2 more states and the District of Columbia approved recreational use. In the nonlegalizing states, the opioid death rate increased during 2014 through 2016 but more slowly (16.4% per year) than in the legalizing jurisdictions. In 2016, the mean (95% CI) age-adjusted death rate per 100 000 people was 18.2 (18.0-18.4) and 13.2 (13.0-13.4) in the legalizing and nonlegalizing jurisdictions, respectively. As of December 2016, the rate in the legalizing states and the District of Columbia was 52% higher than, and continuing to diverge from, the rate in nonlegalizing states. Areas under the joinpoint regression curves suggest that 20.34 (72%) of 28.19 additional deaths per 100 000 people during January 2010 through December 2016 occurred where marijuana was legalized.

The opioid crisis appears to be worsening where marijuana has been legalized, despite fewer opioid prescriptions, and as such, constitutes evidence for the gateway hypothesis and against the marijuana protection hypothesis. In any event, before other states rush to legalize marijuana and risk worsening the opioid crisis, the marijuana-opioid interaction should be more definitively researched.

## MARIJUANA USE CAN DECREASE PAIN THRESHOLDS, REQUIRING MORE MEDICATION.

PATIENT SAFETY IN SURGERY, 20183

Researchers found that patients reporting marijuana use actually experienced more pain on average when admitted to the hospital following a traumatic injury than those that did not. Compared to non-users, they required more opioid medication to cope with the pain and consistently rated their pain higher during the duration of their stay.

## MARIJUANA IS OFTEN USED WITH OTHER SUBSTANCES.

The American Journal of Psychiatry, 20164

Regular use of marijuana is linked with increased risk of developing cannabis use disorder, higher rates of mental illness and higher rates of cosubstance abuse with alcohol, among other drugs.



### **National Academy of Sciences report**

#### **EXPOSURE**

Smoking cannabis during pregnancy is linked to lower birth weight in the offspring.

The relationship between smoking cannabis during pregnancy and other pregnancy and childhood outcomes is unclear.

#### **PROBLEM CANNABIS USE**

Greater frequency of cannabis use increases the likelihood of developing problem cannabis use.

Initiating cannabis use at a younger age increases the likelihood of developing problem cannabis use.

### CANNABIS USE AND ABUSE OF OTHER SUBSTANCES

Cannabis use is likely to increase the risk for developing substance dependence (other than cannabis use disorder).

TO READ THE FULL REPORT AND VIEW RELATED RESOURCES, PLEASE VISIT

NATIONALACADEMIES.ORG/ CANNABISHEALTHEFFECTS A limited number of studies suggest that there are impairments in cognitive domains of learning, memory, and attention in individuals who have stopped smoking cannabis.

Cannabis use during adolescence is related to impairments in subsequent academic achievement and education, employment and income, and social relationships and social roles.

#### **MENTAL HEALTH**

Cannabis use is likely to increase the risk of developing schizophrenia and other psychoses; the higher the use the greater the risk.

In individuals with schizophrenia and other psychoses, a history of cannabis use may be linked to better performance on learning and memory tasks.

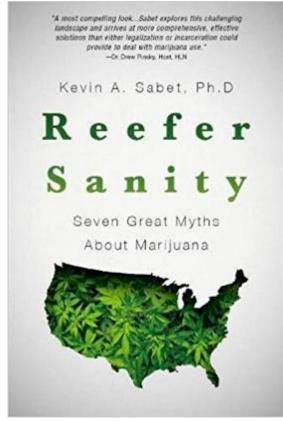
Cannabis use does not appear to increase the likelihood of developing depression, anxiety, and posttraumatic stress disorder.

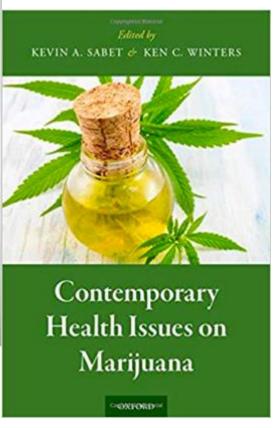
For individuals diagnosed with bipolar disorders, near daily cannabis use may be linked to greater symptoms of bipolar disorder than non-users.

Heavy cannabis users are more likely to report thoughts of suicide than non-users.

Regular cannabis use is likely to increase the risk for developing social anxiety disorder.

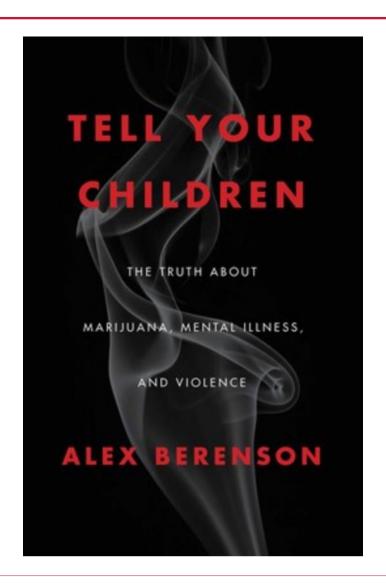
### Resources





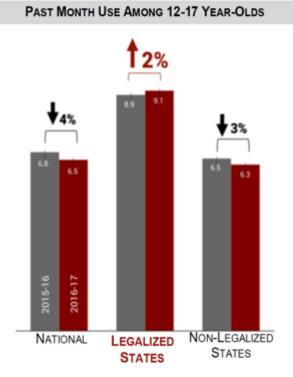
Drugabuse.gov LearnaboutSAM.org MarijuanaReport.org

### New Book Is Changing the Debate



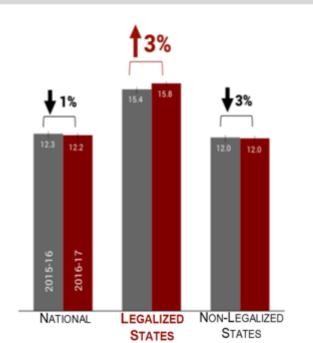
### Youth Use

### YOUTH MARIJUANA USE CONTINUES TO RISE IN STATES THAT HAVE LEGALIZED.







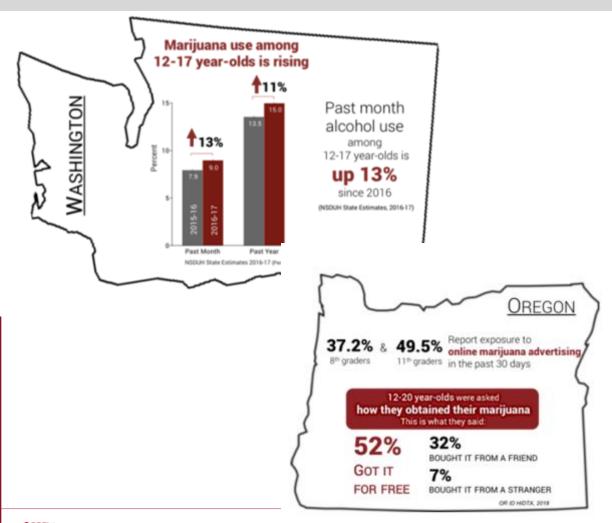


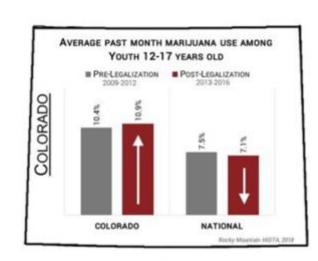
PAST YEAR USE AMONG 12-17 YEAR-OLDS

\*Percent change represented as the calculated delta between years [[New-Old]/Old] NSDUH State Estimates. 2016-17

### Youth Use

#### REGULATED MARKETS ONLY INCREASE EXPOSURE AND PROMOTE THE NORMALIZATION OF YOUTH MARIJUANA USE.







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